

Speaker BIOS

Adam Golden is a Co-Founder and Principal of Major Oak Consulting located in New Providence, New Jersey. Adam has more than twenty years of leadership experience in line management, consulting and project management across a variety of areas including Operations, Finance, Payroll/Human Resources and IT strategy, outsourcing, business process redesign, shared services and change management.

Adam started his career as an internal auditor at Dun & Bradstreet. He later held the role of Reengineering Team Leader at Dun & Bradstreet, where he honed his process redesign and project management skills. Adam's team received CFO Magazine's prestigious Reach Award for outstanding reengineering achievement for raising service levels while reducing costs more than 70% through finance and accounting process redesign at D&B's Shared Transaction Services. This role sparked a lifelong passion for process improvement.

Earlier in his career, Adam was the Disbursements Manager at ACNielsen, where he was responsible for Payroll, Payroll Tax, Accounts Payable and General Accounting. He later led large finance improvement, shared services strategy and HR projects as a Director of Company Planning & Analysis at Prudential. In 1999, Adam joined CherryRoad Technologies as the Managing Director – Management Consulting, where he built the company's Management Consulting practice from the ground up to complement the firm's ERP and integration capabilities. Over five years, his team delivered strategy, process and change management projects as part of large scale strategic initiatives as well as stand alone strategy projects. Adam's team also spearheaded the development of new practice areas for the firm.

In 2004, Adam and John Soley founded Major Oak Consulting to bring the highest quality Management Consulting solutions to clients while building a team and culture that matched their core values. This formula has been reinforced by Major Oak's growth and loyalty in its customer base of Fortune 500 and high-growth companies.

Adam received a Bachelors Degree in Business Administration with a concentration in Finance from the University of Delaware, graduating Magna Cum Laude and in the top 20 in the Business School. Adam is active in the American Payroll Association, where he is Co-Chair of the APA's Best Practices Subcommittee of the Strategic Payroll Leadership Task Force and a frequent speaker at the APA's annual Congress and Fall Forum meetings. He is also member of SHRM and the Project Management Institute.

Adam lives in Chatham, New Jersey with his wife Jane, daughter Mckenzie and son Kyle. He enjoys traveling, cooking, golf and is an avid sports fan (unfortunately, that includes the Jets).

Keith Fournier, MA, MBA, PMP, APMC, CMS, GISP, CCDA, CDIA, is a Senior Management Consultant in CIO Advisory Services for Major Oak Consulting, LLC located in New Providence, New Jersey. Major Oak Consulting is a New York City area boutique Management Consulting firm that assists organizations achieve operational excellence. Major Oak specializes in providing advisory services in Strategy, Business Process Excellence, Performance Management, Change Management, Organizational Change, Project and Program Management for Fortune 100 and 500 companies, emerging growth organizations, and public sector organizations.

During his career, Keith served Lucas County, Ohio for 12 years. He held the position of CIO (Chief Information Officer) and Director of Lucas County Information Services Department for 5 years. He was also the director of the award winning and nationally recognized Lucas County AREIS (Auditor's Real Estate Information System) GIS Program. He has also consulted for over 10 years providing service for both public and private sector organizations from medium size companies to multi-national corporations.

He holds a Bachelor of Science degree in Economics and a Master's degree in Geography and Spatial Econometrics from the University of Toledo, both with distinctions. Mr. Fournier also completed his Master of Business Administration program at Heidelberg University and received their Outstanding MBA Student Award for exemplary scholarship in the pursuit of his degree. He also holds several technical certifications and professional designations. Keith has presented over 70 technical papers and speeches at state and national conferences; and is an adjunct professor at Heidelberg University MBA program, the University of Toledo, College of Business, and an instructor for the International Institute for Learning. He has also published many articles on technology and project management.

Keith has managed the acquisitions and directed the implementations for tens of millions of dollars of enterprise applications and technology infrastructure during his 20-year career.