



Monthly Reporter

September 2011

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QUICKLINKS

DETROIT CHAPTER
HOMEPAGE
www.detroitiaa.org

IIA WEBSITE
www.theiaa.org

WE WANT TO HEAR FROM YOU!

In an effort to recognize accomplished Detroit IIA members, last year the Detroit IIA newsletter staff began offering members the opportunity to be featured in the Membership Voice section of the monthly newsletter. For selected volunteers, an IIA staff writer interviewed a member and drafted an article for publication in the monthly newsletter. The articles explored the candidate's background, education, work experience and, most importantly, the benefits received from membership in the IIA. These articles proved to be a great way for members to share their story and connect with the chapter.



This year we are planning to continue the initiative but with an added twist - this year, members can also volunteer to perform the interview. This is a great way to network within the chapter and develop meaningful professional relationships as several chapter board members and senior chapter members have volunteered to be interviewed.

The Detroit IIA Chapter is encouraging active members to volunteer to be featured in the section to highlight the various benefits of association with the IIA. Standard interview questions may include:

1. Name and background.
2. How long have you been a member of the IIA? The Detroit IIA?
3. What education and/or certifications do you have?
4. What do you currently do? (Company name, job/function, years of experience)
5. What have you done professionally in the past?
6. What interests do you have? (Professionally based or hobby based)
7. How have you benefited from being a member of the IIA?

If you would like to volunteer to be an interviewer or interviewee, please contact the Member Benefits Committee at Newsletter@Detroitiaa.org and an IIA newsletter staff writer will contact you to schedule a convenient time.

All volunteers will receive a \$25 VISA gift card.

PRESIDENTIAL

RESSES



Embracing the Future of Internal Auditing

It's hard to believe September is already here, another summer has passed and our Chapter meeting is just a couple of weeks away. The Board began planning the Chapter year in June and we believe we have developed another exciting year of activities - and I hope you will agree. Our theme for the year - "Embracing the Future of Internal Auditing" - is designed to help all of us answer questions we face: (1) How does Internal Audit add value to the organization and (2) How do internal auditors address the changing needs of the business, from an audit approach and skill sets perspective?

We start our journey in September with two great training opportunities to enhance our technical skills: Day One (September 12) focuses on Effective Interviewing Skills and Day Two (September 13) addresses Conflict Management and Negotiation Skills. Both classes will be presented by Joan Pastor. In addition, Joan will be our presenter at our Chapter meeting and will discuss the Psychology Behind Fraud, Unethical Behavior and White Collar Crime.

A few of the other activities we have planned for the year include:

- A breakfast meeting rather than a dinner meeting in October, at the suggestion of our CAEs and membership.
- Mr. Excel training class on October 24
- Beginner ACL class in November
- The Technology Committee has developed WebEx training sessions which will be rolled out during the year.
- The IIA/ISACA Spring Conference will be March 5 to March 7.

Please review the monthly newsletter for more information regarding our planned activities. If you have any comments or suggestions on ways we can improve our activities throughout the year, please email me at Daniel.wiechec@gm.com with your suggestions.

I look forward to seeing you at our September activities and hope you find value in the Chapter activities we have planned for the year.

Sincerely,

Daniel Wiechec
MAS, CPA, CIA, CISA, CISSP, CFE
President, Detroit Chapter IIA

ATTENTION MEMBERS!

The Membership Committee is asking all Detroit members to notify the Chapter of changes or career milestones they want recognized such as contact information changes, professional certification achievements, CAP contributions, and other career milestones. A Membership Update Form is available on the Detroit Chapter's website at the following address: http://www.detroitiia.org/Member_Update.htm

Please fill in your updated information and click submit. The form only needs to be submitted when changes occur and will be made available at monthly Detroit Chapter meetings.

It is also important to update your profile with IIA Global. This can be done by logging on at www.theiia.org and clicking Update Your Profile.

UPCOMING IIA EVENTS:

- **Midwestern Regional Conference**
September 25 - 28, 2011
Milwaukee, WI
- **Canadian National Conference**
September 25 - 28, 2011
Toronto, Ontario
- **ITAC 2011 - IT Audit & Controls Conference (MIS/IIA)**
October 4 - 6, 2011
Atlanta, GA
- **All Star Conference**
October 17 - 19, 2011
Las Vegas, NV
- **Central Regional Conference**
November 6 - 9, 2011
Pittsburgh, PA
- **2012 General Audit Management Conference**
March 19 - 21, 2012
Orlando, FL

WEB-BASED TRAINING:

- **A New Service Model: Auditor Roles in Government Performance Measurement**
Starts September 13, 2011
- **Evaluating Your Organization's Social Media Efforts**
Starts October 6, 2011
- **Assessing the Relevance and Reliability of Performance Information**
Starts October 31, 2011

For event and registration details, click the links above or visit <http://www.theiia.org/iaa-training/> for all IIA sponsored training events.

CHAPTER EVENTS

SEPTEMBER DETROIT CHAPTER MEETING - Soft Skills Series

September 13, 2011 - 4:00PM to 7:30PM

The September Meeting will be held at the U of M Dearborn, Fairlane North Campus in Dearborn and will feature a presentation by Dr. Joan Pastor, a licensed organizational and clinical psychologist, titled "The Psychology Behind Fraud, Unethical Behavior and White Collar Crime". Dr. Joan Pastor, President of JPA International, provides keynote, training and consultation services to numerous national and international organizations and associations such as Pepsi, Bank of America and the Department of Defense. Joan speaks, guides, instructs and facilitates with great expertise and humor, fully involving her audiences and making each presentation an insightful, exciting and educational experience.



Dr. Joan Pastor
President, JPA International

How is it so many people have been duped over the years and so many of the perpetrators continue to get away with it? Is there a pattern to the worst perpetrators of white collar crime and fraud, and the rest of us? Absolutely, join us as this extremely powerful presentation:

1. Lays out the whole pattern of what creates and perpetuates white collar crime, step-by-step
2. Is for those who want to understand workplace crime
3. Get inside the heads of the Bernie Madoffs of the world and the folks from Enron, AIG, Tyco and many more
4. Use the secrets of clinical psychologists to detect (and hopefully prevent from hiring) truly bad employees, and what to do once a problem is uncovered.

To register and for further information including directions, please click the following link [September Chapter Meeting Registration](#) or for group registration, please contact the Chapter Administrator at 1-866-895-1851 or at ChapterAdmin@detroitiia.org.

DETROIT CHAPTER TRAINING SESSION - Soft Skills Series

September 12, 2011 - 8:30AM to 4:00PM: **Effective Interviewing Skills for Auditors**

September 13, 2011 - 8:30AM to 4:00PM: **Conflict Management and Negotiation Skills**

Internal auditors are continually faced with situations requiring effective interviewing and conflict management skills, and an understanding what motivates fraudsters. Join us for these topical and informative sessions, and learn some of renowned author and psychologist Dr. Joan Pastor's insights and experiences with these hot topics.

Effective Interviewing Skills for Auditors:

Your career and personal success depends on your ability to communicate. Join us for this one-day program that focuses on the skills needed for a typical audit process. Although interviewing in situations of suspected fraud is not the focus here, many of the skills covered are applicable to fraud interviewing as well. The workshop lays out a step-by-step process for conducting an interview that focuses on several key principles. This course is especially helpful to those performing collaborative, risk-based and process focused audits, or for interviewing those in similar, technical types of professions.

Conflict Management and Negotiation Skills:

An excellent finance professional must have excellent conflict management and negotiation skills. There are numerous situations in your profession where differences of opinions occur, ranging from how data should be collected to how it should be interpreted, to what and how it should be made known to others. Join us for this dynamic and information session.

Both courses will be held at U of M Dearborn, Fairlane North Campus in Dearborn and both will earn attendees eight (8) CPEs. Both courses are \$125 each or \$150 with registration in Tuesday's chapter meeting - a savings of \$10! To register, please click the following link [September Training Session Registration](#) or for group registration, please contact Nichole McCarthy at 1-866-895-1851 or at ChapterAdmin@detroitiia.org.

*Cost for Chapter Meetings: \$40 Members¹; \$45 Non-Members; \$20 Retirees & Students are \$10.

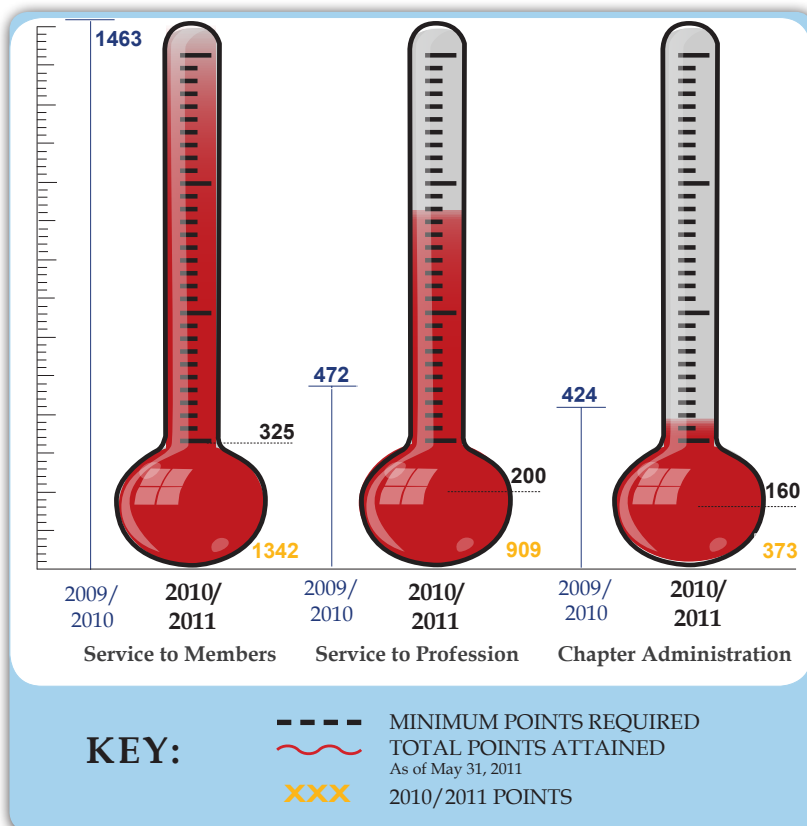
¹Members who register before September 6, 2011, can take advantage of a reduced price of \$35.

An Annual Calendar of Chapter Events can be viewed at the following link:
<http://www.detroitiia.org/Events.htm>

FOR THE 16TH CONSECUTIVE YEAR, WE HAVE REACHED GOLD LEVEL, ALLOWING US TO REACH PLATINUM STATUS FOR THE SIXTH YEAR IN A ROW!

Total Points Earned as of 5/31/11... 2,623.90
 Point Total as of 5/31/10..... 2,359.59
CAP Achievement Levels:

BRONZE..... 685
 SILVER..... 1060
 GOLD..... 1560
 PLATINUM..... Ten Years of Gold Status
 Detroit's 2009/2010 Point Total..... 2360



MEMBER RECOGNITION

The Detroit Chapter IIA would like to welcome the following new members:

Akinbayo Akinpelu
 George Albarelli
 Joshua Boggs
 Anthony Craft
 Nancy Cummins
 Richard Davis
 Henry Dombrowski
 Michelle Duprey
 Nicolas Dyrda
 Joseph Gause

Beverly Gilmore
 Lizbeth Gray
 Kristen Gregory
 Jennifer Hall
 Lisa Harris
 Daniel Hazen
 Shaun Hazen
 James Idziak
 Walter Janowski
 Chris Jeffery

Jeffrey Knapp
 Krista Kulwicki
 Eric Lloyd
 Donna Mallonee
 Mariola Mazur
 Paul Murphy
 Matt Odette
 Emily Osborne
 Michael Pappert
 Dawn Prieskorn

James Restuccia
 Tina Sparks
 Thomas Sperti
 Victoria Storey
 Walaa Thabata
 Kimberly Trustrum
 Maria Weathington
 Xiaoqun Wen
 Melissa Wendt
 Diane Zavadovics

Help the Chapter Earn CAP Points!

Please let us know by sending information regarding your recent internal auditing articles, speaking engagements, summer interns, or any other CAP activities to CAP Committee Chair Marty Wood. Marty can be reached at martin.wood@flintgrp.com or at 734-233-7849.

EDITORIAL

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CFF
2nd Vice President

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Duane Borkowski, MBA, CIA

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ANNOUNCEMENTS

OCTOBER DETROIT CHAPTER MEETING October 11, 2011 - 7:30AM to 10:00AM

Join us for our chapter's first breakfast meeting! We'll start the day with Brian Thelen, GM's new General Auditor. Brian will present his perspectives on the changing role of internal audit. Then we will hear from the Honorable Stephen J Murphy, United States District Court for the Eastern District of Michigan. Judge Murphy will discuss the importance of internal audit's role during investigations and prosecution. Don't miss this great opportunity!

The Changing Role of Internal Audit:

Internal Audit departments are facing new challenges and opportunities as they move beyond Sarbanes-Oxley compliance. Internal Audit is being asked to add significant value across the organization not just in financial controls. A broader range of skills are needed to assess and understand the risks and controls of the business. Join us for Brian Thelen's insights and perspectives on how internal audit departments have to retool to meet these new challenges and opportunities.

Brian Thelen, CPA, General Auditor, GM, is an experienced Auditor with a proven track record. He began his career with the Chicago office of Ernst & Young working in the Tax and Audit practices. After four years, he joined American Standard Companies, Inc. where he was eventually named General Auditor with worldwide audit responsibilities. Brian joined Waste Management, Inc. and built a successful internal audit team and accomplished tasks outside of his area of responsibility. Thelen is coming to GM from Delphi, where he has been the Vice President of Internal Audit Services since February 2006.



Brian Thelen, CPA
General Auditor, GM

Stephen J. Murphy III joined the United States District Court for the Eastern District of Michigan after presidential appointment and confirmation by the United States Senate on June 24, 2008. He assumed the bench on August 18, 2008. Previously, Judge Murphy served as the presidentially appointed United States Attorney for the Eastern District of Michigan after he was confirmed by unanimous consent of the United States Senate on June 8, 2005. Prior to confirmation, Mr. Murphy had taken the oath of office and served continuously as United States Attorney from March 8, 2005 until his appointment as a district judge.

For further information, please stay tuned to the chapter website and keep an eye out for the email invitation.

UNLEASHING THE POWER OF EXCEL October 24, 2011 - 8:30AM to 4:30PM

The Detroit Chapter of the IIA announces Power Excel and Advanced Data Analysis by the host of MrExcel.com, Bill Jelen. Join us for this informative session and learn how to unleash the power of Excel.

Bill Jelen is the host of MrExcel.com and the author of 33 books on Microsoft Excel. He is a contributing editor at CFO.com. Bill will entertain you while showing you the powerful tricks in Excel. Before founding MrExcel.com in 1998, Jelen spent twelve years "in the trenches", as a financial analyst for the accounting, finance, marketing, and operations departments of a publicly held company. Since then, his company automates Excel reports for hundreds of clients around the world. The website answers over 30,000 questions a year - for free - for readers all over the world. Jelen joins us from Akron, Ohio.

During the morning session, Power Excel, you will learn cool secrets and tricks lurking in the Data menu. Learn the ins and outs of Pivot Tables. Create slick charts in a single button click. Add thousands of subtotals in seconds. Don't be tortured by bad data any longer. Learn some of the changes made in Excel 2010. Participants in the session will receive a copy of Jelen's book, Learn Excel 2007-2010 from MrExcel which is comprised of 512 questions and solutions posed to him during his seminars. Send your Excel questions in advance via e-mail or bring them to the seminar. Jelen promises, "If you use Excel 20 hours per week, you will save 50 hours each year by attending this seminar!"

The afternoon session, Advanced Data Analysis, will go into more details about pivot tables. Learn how to take poorly formatted data and convert it to data suitable for pivot tables. Use VLOOKUP to match two lists. Understand how to use INDIRECT, MATCH, INDEX, and OFFSET for more efficient calculations. See how to use Pivot Tables for frequency distributions, true Top 10 reports, pareto analyses.

The training will be held at the UofM Dearborn Fairlane Center and costs \$75 for chapter members and \$100 for non-members. When registering, each participant will need to select a book from one of the four following options: 1) Excel for Auditors, 2) Excel Gurus Gone Wild, 3) Slaying Excel Dragons and 4) Rev Up for Excel 2010.

BULLETIN BOARD

Do You Have Something To Share With Local Members? Advertise in the IIA Detroit Chapter's *Monthly Reporter*!

The Monthly Reporter has just the right space to publicize your message to Detroit's leading professionals.

- Reasonable Pricing for High-Quality Ad Space
- Extremely Targeted Audience
- Reach Out to Local Members

Contact us at chapteradmin@detroitiia.org or 866-895-1851 (toll-free) to discuss advertising opportunities.

Ad Size	Dimensions	Price
Quarter Page	5 1/8 X 3 7/8	\$85
Half Page	5 1/8 X 7 3/4	\$165
Full Page	10 1/4 X 7 3/4	\$330

Look Who's Hiring! Detroit Chapter Website Job Posting Board

The Detroit Chapter IIA is now listing open, audit-related positions in the surrounding Metro Detroit area on the [Job Posting Board](#) section of the [Chapter Website](#). Bookmark the website for exciting new positions!

The Chapter is currently developing a process and pricing structure to accept posting applications from businesses looking to post their open positions on our website and in the newsletter. Once the process has been approved, it will be communicated on the [Chapter Website](#) and in the newsletter. Stay tuned for more information!

SEPTEMBER MEETING MENU

Roast Round of Beef
Mostaciolli with marinara
Herb Crusted Pork Loin
Mixed Vegetables
Roasted Red Skin Potatoes
Caesar Salad
Pasta Salad
Assorted Breads and Butter
Ice Cream with Toppings