Although the summer months are still in the rearview mirror, The IIA is already hard at work this fall developing exciting opportunities and quality programming for the upcoming chapter year. From training seminars, conferences, certification assistance, giveaways and other members only perks, The IIA has opportunities for any schedule or budget. Below are a few of the unique programming features offered by the IIA in the coming months:

**IIA Bookstore Giveaway**

Enter the giveaway for a chance to win a $1,000 IIARF Bookstore gift card. All who enter will receive a $10 off coupon for their next purchase. With hundreds of titles to choose from, including books, training materials, certification preparation, interactive programs, and more, The IIA Research Foundation Bookstore is your one-stop shop for your internal audit resources. Expires October 31, 2011.

**October IIA Members-Only Webinar**

On October 18, 2011, The IIA is offering a free webinar about “The Convergence of Enterprise Risk Management and Continuous Control Monitoring”. The one-hour webinar will earn attendees one CPE and address the fundamentals of both ERM and CCM, and the synergies between them. A model for incorporating CCM as an integral part of your ERM strategy in a way that enhances the value of your internal audit function will also be presented. [Click here to register today!](#)

**2012 Boston International Conference**

From now until February 29, 2012, The IIA is offering a $600 savings to the 2012 IIA International Conference held in Boston, MA from July 8 to July 11, 2012. This year’s conference features a world-renowned global futurist, a Harvard ethics professor, an executive leadership coach, and an astronaut as the keynote speakers! In addition to 77 relevant concurrent sessions in 11 timely tracks, the 2012 International Conference provides you with the opportunity to benefit from the experience of these inspiring keynote speakers. The Conference will take place at the Boston Convention and Exhibition Center (BCEC), one of the most customer friendly and technologically advanced convention facilities in the world. [Click here for more information and to register today!](#)
Embracing the Future of Internal Auditing

As I indicated in the September President’s message, our theme for this year is “Embracing the Future of Internal Auditing”. Many internal auditors have seen significant changes in their organizations over the past five years. We’ve changed our audit approaches to consider Sarbanes-Oxley requirements, we’ve experienced downsizing in our profession, and we are being asked to do more by our Audit Committees to make sure that our company’s risks are being appropriately managed.

For the October meeting, which is a BREAKFAST meeting at U of M Dearborn, we have two exceptional speakers that will discuss the changing role of Internal Audit. Starting out the meeting, Brian Thelen, GM’s new General Auditor, will provide us with his perspectives on changes which internal auditors need to consider to provide value to their organizations. Our second speaker, the Honorable Stephen Murphy from the U.S. District Court Eastern Division of Michigan, will share his insights on how internal auditors can help their organizations prevent wrong doing based upon his experiences. Both of these speakers should provide us with some very valuable insights on how we, as internal auditors, can improve ourselves and skill sets.

On October 24, we are holding a one day training session to improve our use of Excel. This is a course that has been highly recommended and will provide us with additional knowledge of the features and functions of Excel, beyond the 5% that most of us use today.

I hope you take advantage of the training opportunities being provided in October and look forward to seeing you at our first Breakfast meeting. Also, don’t forget to sign up for our Spring Seminar to be held from March 5 to March 7, 2012.

If you have any comments or suggestions on ways we can improve our activities throughout the year, please email me at Daniel.Wiechec@GM.com with your suggestions.

Sincerely,

Daniel Wiechec
MAS, CPA, CIA, CISA, CISSP, CFE
President, Detroit Chapter IIA

ATTENTION MEMBERS!

The Membership Committee is asking all Detroit members to notify the Chapter of changes or career milestones they want recognized such as contact information changes, professional certification achievements, CAP contributions, and other career milestones. A Membership Update Form is available on the Detroit Chapter’s website at the following address: http://www.detroitia.org/Member_Update.htm

Please fill in your updated information and click submit. The form only needs to be submitted when changes occur and will be made available at monthly Detroit Chapter meetings.

It is also important to update your profile with IIA Global. This can be done by logging on at www.theiia.org and clicking Update Your Profile.
An Annual Calendar of Chapter Events can be viewed at the following link: http://www.iia.org/iia-training/

OCTOBER DETROIT CHAPTER MEETING
October 11, 2011 - 7:00AM to 10:00AM

Join us for our chapter’s first breakfast meeting! We’ll start the day with Brian Thelen, GM’s new General Auditor. Brian will present his perspectives on the changing role of internal audit. Then we will hear from the Honorable Stephen J Murphy, United States District Court for the Eastern District of Michigan. Judge Murphy will discuss the importance of internal audit’s role during investigations and prosecution. Don’t miss this great opportunity!

The Changing Role of Internal Audit:
Internal Audit departments are facing new challenges and opportunities as they move beyond Sarbanes-Oxley compliance. Internal Audit is being asked to add significant value across the organization not just in financial controls. A broader range of skills are needed to assess and understand the risks and controls of the business. Join us for Brian Thelen’s insights and perspectives on how internal audit departments have to retool to meet these new challenges and opportunities.

Brian Thelen, CPA, General Auditor, GM, is an experienced Auditor with a proven track record. He began his career with the Chicago office of Ernst & Young working in the Tax and Audit practices. After four years, he joined American Standard Companies, Inc. where he was eventually named General Auditor with worldwide audit responsibilities. Brian joined Waste Management, Inc. and built a successful internal audit team and accomplished tasks outside of his area of responsibility. Thelen is coming to GM from Delphi, where he has been the Vice President of Internal Audit Services since February 2006.

Stephen J. Murphy III joined the United States District Court for the Eastern District of Michigan after presidential appointment and confirmation by the United States Senate on June 24, 2008. He assumed the bench on August 18, 2008. Previously, Judge Murphy served as the presidetially appointed United States Attorney for the Eastern District of Michigan after he was confirmed by unanimous consent of the United States Senate on June 8, 2005. Prior to confirmation, Mr. Murphy had taken the oath of office and served continuously as United States Attorney from March 8, 2005 until his appointment as a district judge.

To register and for further information including directions to the U of M Dearborn Fairlane Center, please click the following link October Chapter Meeting Registration. For group registration, please contact the Chapter Administrator at 1-866-895-1851 or at ChapterAdmin@detroittiia.org. See below for pricing info.

NOVEMBER DETROIT CHAPTER MEETING
November 8, 2011 - 4:30PM to 7:30PM

The IIA is celebrating its 70th anniversary in 2011, and our chapter is celebrating the milestone during our November chapter meeting. We’ll kick-off the meeting with Stephanie Bergerson, President of Walsh College and Crain’s Detroit Business “Most Influential Women” in 1997 and in 2007. We’ll conclude the evening with Dr. Richard Marshall, Director of Global Cyber Security Management, National Cyber Security Division, Department of Homeland Security.

Ms Bergerson will share her insights as an Audit Committee Chairperson, and discuss some of the things that she is concerned with from a risk and controls perspective, as well as the governance of the internal audit function. Dr. Richard Marshall deals with cyber security on a daily basis and is involved in many activities related to cyber security. Join us for this session, and hear some of the initiatives underway, and “why he sleeps like a baby”.

Brian Thelen, CPA
General Auditor, GM

Dr. Richard Marshall
Dir. Global Cyber Security, Department of Homeland Security

For event and registration details, click the links above or visit http://www.theiia.org/iia-training/ for all IIA sponsored training events.

*Cost for Chapter Meetings: $40 Members¹; $45 Non-Members; $20 Retirees & Students are $10.
¹Members who register before October 6, 2011, can take advantage of a reduced price of $35.

An Annual Calendar of Chapter Events can be viewed at the following link:
http://www.detroittiia.org/Events.htm
We are off and running with a good start to the 2011 - 2012 Chapter Year! Be sure to stay tuned for more ways to help the Chapter earn CAP points.

Total Points Earned as of 9/26/11...... 517.84
Point Total as of 9/21/10................. 418.20

CAP Achievement Levels:
BRONZE.................................................. 685
SILVER.................................................... 1060
GOLD....................................................... 1560
PLATINUM........ Ten Years of Gold Status
Detroit’s 2010/2011 Point Total........... 2624

Help the Chapter Earn CAP Points!

Please let us know by sending information regarding your recent internal auditing articles, speaking engagements, summer interns, or any other CAP activities to CAP Committee Chair Marty Wood. Marty can be reached at martin.wood@flintgrp.com or at 734-233-7849.

OCTOBER MEETING MENU

Scrambled Eggs
Seasoned Breakfast Potatoes
Country Sausage Links
Country Ham
Toasted English Muffins
Assorted Danish and Muffins
Bagels with Cream Cheese
Fresh Fruit Tray
Coffee, Decaf, Hot Tea, Assorted Juices
ANNOUNCEMENTS

LANSING CHAPTER IIA FALL SEMINAR
High Impact Auditing: Practices that Pay
October 12, 2011 - 8:00AM to 5:00PM

Every day, the expectations placed on professional internal auditors are on the rise. As a result, we all find ourselves in a constant state of “catching up” in order to meet the needs of management, directors, other clients and even ourselves. This highly interactive program will discuss proven ideas that can dramatically increase the daily effectiveness and perceived value of the individual auditor and the audit team.

Learning objectives for the course include: defining auditors’ role, identifying behavioral adjustments, identifying areas of importance and receiving the desired action from auditees, among others. The seminar will cover topics such as effective auditing, high-impact audit areas, effective interviewing techniques, and anticipating opposition to audit ideas, to name a few.

The cost of the event is $125 for members/students and $140 for non-members. This includes breakfast and lunch as well as eight (8) CPE credits. To register and for further information on this event, please click the following link Lansing Chapter IIA Fall Seminar.

UNLEASHING THE POWER OF EXCEL
October 24, 2011 - 8:30AM to 4:30PM

The Detroit Chapter of the IIA announces Power Excel and Advanced Data Analysis by the host of MrExcel.com, Bill Jelen. Join us for this informative session and learn how to unleash the power of Excel.

Bill Jelen is the host of MrExcel.com and the author of 33 books on Microsoft Excel. He is a contributing editor at CFO.com. Bill will entertain you while showing you the powerful tricks in Excel. Before founding MrExcel.com in 1998, Jelen spent twelve years “in the trenches”, as a financial analyst for the accounting, finance, marketing, and operations departments of a publicly held company. Since then, his company automates Excel reports for hundreds of clients around the world. The website answers over 30,000 questions a year – for free – for readers all over the world. Jelen joins us from Akron, Ohio.

During the morning session, Power Excel, you will learn cool secrets and tricks lurking in the Data menu. Learn the ins and outs of Pivot Tables. Create slick charts in a single button click. Add thousands of subtotals in seconds. Don’t be tortured by bad data any longer. Learn some of the changes made in Excel 2010. Participants in the seminar will receive a copy of Jelen’s book, Learn Excel 2007-2010 from MrExcel which is comprised of 512 questions and solutions posed to him during his seminars. Send your Excel questions in advance via e-mail or bring them to the seminar. Jelen promises, “If you use Excel 20 hours per week, you will save 50 hours each year by attending this seminar!”.

The afternoon session, Advanced Data Analysis, will go into more details about pivot tables. Learn how to take poorly formatted data and convert it to data suitable for pivot tables. Use VLOOKUP to match two lists. Understand how to use INDIRECT, MATCH, INDEX, and OFFSET for more efficient calculations. See how to use Pivot Tables for frequency distributions, true Top 10 reports, pareto analyses.

The training will be held at the U of M Dearborn Fairlane Center and costs $75 for chapter members and $100 for non-members. When registering, each participant will need to select a book from one of the four following options: 1) Excel for Auditors, 2) Excel Gurus Gone Wild, 3) Slaying Excel Dragons and 4) Rev Up for Excel 2010.

NOVEMBER BEGINNER ACL TRAINING
November 14 - 16, 2011 - 8:30AM to 4:30PM

In our continuing effort to provide members with local, cost-effective, world-class training, the Detroit Chapter of the Institute of Internal Auditors has negotiated with ACL Services, Ltd. to offer ACL 105 – Foundations of ACL: Concepts and Practices to members at a significant discount. Don’t miss this great opportunity! Register early!

Registration is members-only for two weeks then open to non-members. All participants must bring a laptop. ACL training edition will be provided to all participants. The training will be held at the U of M Dearborn Fairlane Center and costs $650 for chapter members. To register and for further information including directions to the U of M Dearborn Fairlane Center, please click the following link November ACL Training Registration.
BULLETIN BOARD

Do You Have Something To Share With Local Members?
Advertise in the IIA Detroit Chapter’s Monthly Reporter!

The Monthly Reporter has just the right space to publicize your message to Detroit’s leading professionals.

- Reasonable Pricing for High-Quality Ad Space
- Extremely Targeted Audience
- Reach Out to Local Members

Contact us at chapteradmin@detroitiia.org or 866-895-1851 (toll-free) to discuss advertising opportunities.

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Look Who’s Hiring!
Detroit Chapter Website Job Posting Board

The Detroit Chapter IIA is now listing open, audit-related positions in the surrounding Metro Detroit area on the Job Posting Board section of the Chapter Website. Bookmark the website for exciting new positions!

The Chapter is currently developing a process and pricing structure to accept posting applications from businesses looking to post their open positions on our website and in the newsletter. Once the process has been approved, it will be communicated on the Chapter Website and in the newsletter. Stay tuned for more information!

<table>
<thead>
<tr>
<th>Date</th>
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<tr>
<td>10/11/2011</td>
<td>Chapter Meeting: Role of Internal Audit</td>
<td>U of M Dearborn</td>
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<td>10/24/2011</td>
<td>Excel Tips and Tricks Training</td>
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<td>11/14-16/2011</td>
<td>Beginner ACL Training</td>
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<td>12/13/2011</td>
<td>Chapter Meeting w/ISACA: Data Breaches</td>
<td>VistaTech - Livonia</td>
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<td>1/10/2012</td>
<td>Chapter Meeting w/IMA: Economic Update</td>
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<td>2/14/2012</td>
<td>February Chapter Meeting</td>
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<td>3/5-7/2012</td>
<td>13th Annual Spring Conference</td>
<td>U of M Dearborn</td>
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<td>4/10/2012</td>
<td>April Chapter Meeting: Student Night</td>
<td>VistaTech - Livonia</td>
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<tr>
<td>5/8/2012</td>
<td>May Chapter Meeting: Awards Night</td>
<td>VistaTech - Livonia</td>
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On September 12 and 13, 2011, Dr. Joan Pastor, a licensed organizational and clinical psychologist, conducted training seminars, “Effective Interviewing Skills for Auditors” and “Conflict Management and Negotiation Skills”, respectively, with an enthusiastic group of auditors at the Fairlane Center, U of M Dearborn. The “Interviewing” workshop laid out a step-by-step process for conducting an interview that focused on several key principles. The course was especially helpful for auditors performing collaborative, risk-based and process focused audits, or for interviewing those in similar, technical types of professions.

Dr. Pastor also presented at the chapter meeting on September 13, 2011, when she discussed “The Psychology Behind Fraud, Unethical Behavior and White Collar Crime”. During the meeting, Dr. Pastor identified the whole pattern of what creates and perpetuates white collar crime, step-by-step. She used real-world examples, such as Bernie Madoff and the management of Enron and Tyco, to delve into the psyche of white-collar criminals. She also provided secrets and techniques for identifying possible white-collar criminals before it is too late.
The Detroit Chapters of the IIA and ISACA are proud to co-sponsor the 13th Annual Spring Conference. A number of classes sell out each year. Don’t miss out on the opportunity to network with your peers, enhance your skills, and learn about new products/services out in the marketplace! With your support, we can achieve our goal of providing a local, world-class conference tailored to meet your needs without incurring travel costs. The 2012 event is no exception. This year’s conference will offer the following course tracks:

**Track A:**
- Securing Mobile Assets and Applications (7 CPEs)
- Cloud Computing - Critical Security and Control Issues (7 CPES)
- Planning and IT Security Strategy (7 CPEs)

**Track B:**
- Assessing the Security of Your Application Development Shop (15 CPEs)
- Preparing for a Secure and Controlled IPV6 Implementation (7 CPEs)

**Track C:**
- Introduction to SAP for Internal Audit and Internal Control Professionals (15 CPEs)
- Introduction to SAP GRC for Internal Audit and Internal Control Professionals (7 CPEs)

**Track D:**
- Risk-Based Approach to IT Infrastructure Security and Control Assessments (15 CPEs)
- Primer on Financial Reporting and Auditing for IT Auditors (7 CPEs)

**Track E:**
- Leadership Skills (15 CPEs)
- Audit Evidence & Professional Judgment: How to Effectively Use Critical Thinking (7 CPEs)

**Track F:**
- Catch Me if You Can: The Art of Fraud Detection (15 CPEs)
- Investigative Interviewing Skills (7 CPEs)

**Track G:**
- Risk Based Internal Auditing (22 CPEs)

**Track H:**
- Internal Audit University (22 CPEs)

**Track I:**
- Advanced Auditing for In-Charge Auditors (22 CPEs)

**Track J:**
- Bank and Financial Institution Fraud (22 CPEs)

The Spring Conference returns to the University of Michigan, Dearborn Fairlane Center on March 5-7, 2012. For directions and registration information, please click [Spring Conference Registration](#). We look forward to seeing you at the Spring Conference.