This year, the Institute of Internal Auditors (IIA) is celebrating its 70th anniversary of its establishment in New York City in 1941. Throughout the year, the IIA is celebrating at chapter meetings around the globe, on the IIA website, and national and international conferences. Our chapter is celebrating this month at the November Chapter Meeting, where we will hear Stephanie Bergeron, President of Walsh College, and Dr. Richard Marshall, Director of Global Cyber Security Management, Department of Homeland Security speak about the importance of proper data security.

While the IIA is firmly focused on moving the profession forward and looking to the future, this milestone surely calls for a look at where the Institute began and the last 70 years. Each month, the IIA will add to a list which will eventually feature 70 facts about influential members, significant milestones, historic achievements and interesting statistics. For example, did you know, the IIA originally started with 25 members? Or that Henry Kissinger delivered the keynote address at The IIA’s 1979 International Conference in New York? The website also features excerpts from some of The IIA’s historical records about important initiatives as they were developed. To test your knowledge of the IIA, a trivia page has been developed which features questions about the IIA past and present Stay tuned to the 70th Anniversary website for more fun facts and interesting items about the IIA’s storied history.

The Institute will also be celebrating at the 2012 International Conference in Boston on July 8-11, 2012. In preparation, from now until February 29, 2012, the IIA is offering a $600 savings for early registration. This year’s conference features a world-renowned global futurist, a Harvard ethics professor, an executive leadership coach, and an astronaut as the keynote speakers! In addition to 77 relevant concurrent sessions in 11 timely tracks, the 2012 International Conference provides you with the opportunity to benefit from the experience of these inspiring keynote speakers. The Conference will take place at the Boston Convention and Exhibition Center (BCEC), one of the most customer friendly and technologically advanced convention facilities in the world. Click here for more information and to register today!
Celebrating the IIA’s 70th Anniversary

In November, the IIA will be celebrating its 70th Anniversary as a professional organization. The profession has seen many changes during these 70 years and each year we continue to see new demands being put on the profession. Many of these changes are being driven by our key stakeholders (the Audit Committee and Senior Management) or by regulatory changes, such as the Sarbanes-Oxley Act. As these changes occur, it is incumbent upon us to understand the changes and to implement activities to address the changes. In November, we have two dynamic individuals that will discuss and provide us with insights on potential changes that Internal Auditors will need to consider going forward.

Starting our pre-dinner session, Stephanie Bergeron will provide us with insights on issues and concerns of Audit Committee members. It is a unique opportunity to have someone with this type of experience as an Audit Committee Chair to provide us with her insights of areas that she is concerned about from a risk and governance perspective. In after-dinner session, Dr. Richard Marshall will discuss the cyber security threats and risks being addressed throughout the world. He will also provide us with insights on how businesses should evaluate their operations and potential tactics to be used to address these cyber threats. The sessions will provide all of us with some additional perspectives and challenges that we should consider to be effective internal auditors.

Also, in November we have several training events for you to consider. If you are planning on sitting for the CIA exam, we are having a review course for Part II on November 4 and for Part III on November 11. From November 14 through 16, we are sponsoring a beginning ACL course.

I hope you take advantage of the training opportunities being provided in November and look forward to seeing you at our dinner meeting. Also, don’t forget to sign up for our Spring Seminar to be held from March 5 to March 7, 2012.

If you have any comments or suggestions on ways we can improve our activities throughout the year, please email me at Daniel.Wiechec@GM.com with your suggestions.

Sincerely,

Daniel Wiechec
MAS, CPA, CIA, CISA, CISSP, CFE
President, Detroit Chapter IIA

ATTENTION MEMBERS!

The Membership Committee is asking all Detroit members to notify the Chapter of changes or career milestones they want recognized such as contact information changes, professional certification achievements, CAP contributions, and other career milestones. A Membership Update Form is available on the Detroit Chapter’s website at the following address: http://www.detroitiia.org/Member_Update.htm

Please fill in your updated information and click submit. The form only needs to be submitted when changes occur and will be made available at monthly Detroit Chapter meetings.

It is also important to update your profile with IIA Global. This can be done by logging on at www.theiia.org and clicking Update Your Profile.
An Annual Calendar of Chapter Events can be viewed at the following link:
http://www.detroitiia.org/Events.htm

**UPCOMING IIA EVENTS:**

- **New York Conference**
  December 6 - 9, 2011
  New York, NY
- **2012 General Audit Management Conference**
  March 19 - 21, 2012
  Orlando, FL
- **2012 Gaming Conference**
  April 11 - 13, 2012
  Las Vegas, NV
- **2012 Boston International Conference**
  July 9 - 11, 2012
  Boston, MA

**WEB-BASED TRAINING:**

- **Operational Auditing: Influencing Positive Change**
  Starts November 7, 2011
- **Audit Report Writing**
  Starts November 8, 2011
- **Performing External Quality Assessments of the Internal Audit Activity**
  Starts November 8, 2011
- **Enterprise Risk Management: An Introduction**
  Starts December 5, 2011
- **Risk Based Auditing: A Value Add Proposition**
  Starts December 5, 2011
- **Value Added Business Controls: The Right Way to Manage Risk**
  Starts December 5, 2011
- **A New Service Model: Auditor Roles in Gov. Perf. Measurement**
  Starts December 5, 2011

For event and registration details, click the links above or visit [http://www.theiia.org/iia-training/](http://www.theiia.org/iia-training/) for all IIA sponsored training events.

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**CHAPTER EVENTS**

**NOVEMBER DETROIT CHAPTER MEETING**
November 8, 2011 - 4:30PM to 7:30PM

The IIA is celebrating its 70th anniversary in 2011, and our chapter is celebrating the milestone during our November chapter meeting. We’ll kick-off the meeting with Stephanie Bergeron, President of Walsh College and Crain’s Detroit Business “Most Influential Women” in 1997 and in 2007. We’ll conclude the evening with Dr. Richard Marshall, Director of Global Cyber Security Management, National Cyber Security Division, Department of Homeland Security.

Ms Bergerson will share her insights as an Audit Committee Chairperson, and discuss some of the things that she is concerned with from a risk and controls perspective, as well as the governance of the internal audit function. Dr. Richard Marshall deals with cyber security on a daily basis and is involved in many activities related to cyber security. Join us for this session, and hear some of the initiatives underway, and “why he sleeps like a baby”.

Stephanie Bergeron
CEO, Walsh College

Stephanie W. Bergeron became the sixth president and chief executive officer of Walsh College on January 10, 2007, after serving as interim president since September 2006. She has served the College as a trustee (1996); chair of the Academic Committee (2005); and a director of The Walsh College Foundation (2004).

After earning a Bachelor of Business Administration degree in accounting from The University of Michigan in 1975, Bergeron worked as a senior accountant for Arthur Andersen. In 1977, she began a 25-year career in finance with General Motors, Chrysler, and Goodyear Tire and Rubber Company. Bergeron held various accounting and financial control positions at General Motors for 11 years until joining the Chrysler Corporation in 1988 as general auditor. At Chrysler, she also served as manufacturing group controller; finance director; and assistant treasurer in Corporate Finance.

Bergeron was with Goodyear Tire and Rubber from 1998 until 2003 as vice president; treasurer; and senior vice president, Corporate Financial Operations, responsible for corporate finance, accounting, tax, and treasury. She subsequently joined Bluepoint Partners, a consulting company providing advice on financial and capital structure, as president and chief executive officer.

Dr. Richard H. L. Marshall, a member of the Senior Cryptologic Executive Service (SCES) and the Defense Intelligence Senior Executive Service (DISES), is an authority on national security and homeland security law and related issues to include cybersecurity, and critical infrastructure protection. He currently serves as the Director of Global Cyber Security Management, National Cyber Security Division, Department of Homeland Security (DHS) by special arrangement between the Director, National Security Agency (DIRNSA) and the Secretary of DHS. Within DHS he leads the direction of the National Cybersecurity Education and Workforce Development Strategy; Software Assurance; Supply Chain Risk Management; and Research and Standards Integration. In this capacity, he works closely with the DHS S&T and appropriate counterparts at NIST and NSA.

Dr. Marshall was previously the Principal Deputy Director of the Critical Infrastructure Assurance Office from 2001 to 2005 prior to being selected as the Senior Information Assurance (IA) Representative; Office of Legislative Affairs at the National Security Agency where he served from 2005 to 2010 as the Agency’s point of contact for all NSA Information Security (INFOSEC) matters concerning Congress. He devised the IA legislative strategy, helped shaped the passage of the revised Foreign Intelligence Surveillance Act and was instrumental in shaping the Comprehensive National Cybersecurity Initiative.

Dr. Marshall was recognized by CS Magazine as one the nation’s most influential cyber security professionals who helped shape the information security industry. The University of Detroit-Mercy also established the Richard H.L. Marshall Information Assurance Award in recognition of his contributions to INFOSEC education. He was recently nominated for the prestigious GVOTek Executive Government Technology Award.

*Cost for Chapter Meetings: $40 Members; $45 Non-Members; $20 Retirees & Students are $10.

1Members who register before November 3, 2011, can take advantage of a reduced price of $35.
NOVEMBER MEETING MENU

STewed BEEF Tips with CARAMELIZED Onions in a BURGUNDY Jus liE
VeGETARIAN LASAGNA
HoNey GlAZED Carrots
RICE PilAF with DICED AROMATICs
WALDORF SaLaD
ToMATO, BASIL, AND MoZZARELLA SaLaD
SPINACH SaLaD with BACON, RED OnION and EGGS
CHEESECAKE with FRuIT garnish

Help the Chapter Earn CAP Points!

Please let us know by sending information regarding your recent internal auditing articles, speaking engagements, summer interns, or any other CAP activities to CAP Committee Chair Marty Wood. Marty can be reached at martin.wood@flintgrp.com or at 734-233-7849.

THE CHAPTER HAS NEARLY EARNED BRONZE STATUS ALREADY THIS YEAR! BE SURE TO STAY TUNED FOR MORE WAYS TO HELP THE CHAPTER EARN CAP POINTS.

Total Points Earned as of 10/26/11.... 644.63
Point Total as of 10/30/10................ 622.72
CAP Achievement Levels:
BRONZE.............................................. 685
SILVER.................................................. 1060
GOLD..................................................... 1560
PLATINUM.............. Ten Years of Gold Status
Detroit’s 2010/2011 Point Total........... 2624

Service to Members
2010/2011 2011/2012
196 230

Service to Profession
2010/2011 2011/2012
246 229

Chapter Administration
2010/2011 2011/2012
200 181

186 160

KEY:

MINIMUM POINTS REQUIRED
TOTAL POINTS ATTAINED
As of October 26, 2011
2011/2012 POINTS

TOTAL POINTS ATTAINED
2010/2011 POINTS
2011/2012 POINTS

SERVICE TO PROFESSION
SERVICE TO MEMBERS
SERVICE TO MEMBERS
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ANNOUNCEMENTS

DETOUR IIA WEBINAR: Transition from SAS 70 to SSAE 16
November 10, 2011 - 12:00PM to 1:00PM

In 2010, the AICPA issued SSAE No. 16, Reporting on Controls at a Service Organization, which replaced SAS 70. Most organizations outsource certain tasks and functions to at least one service organization. Therefore, many risks of the service organization become risks of the user entity. SSAE 16 reports are intended to provide an objective evaluation of the effectiveness of controls at the service organization. Join us November 10, 2011 from noon to 1 pm when we will discuss:

- Why the change to SSAE16
- Similarities & differences between SAS70 & SSAE16
- Impacts of the change to Internal Audit Organizations
- Common pitfalls / value adds / best practices
- Broad Standards (SSAE 16, SOC, AT101) and how they relate to SSAE16

All participants will earn one (1) CPE credit. The webinar will be presented by Jennifer L. Village, PriceWaterhouse Coopers. Click here to register for your free BrightTalk user ID and join the webinar.

NOVEMBER BEGINNER ACL TRAINING
November 14 - 16, 2011 - 8:30AM to 4:30PM

In our continuing effort to provide members with local, cost-effective, world-class training, the Detroit Chapter of the Institute of Internal Auditors has negotiated with ACL Services, Ltd. to offer ACL 105 – Foundations of ACL: Concepts and Practices to members at a significant discount. Don’t miss this great opportunity! Register early!

Registration is members-only for two weeks then open to non-members. All participants must bring a laptop. ACL training edition will be provided to all participants. The training will be held at the U of M Dearborn Fairlane Center and costs $650 for chapter members. To register and for further information including directions to the U of M Dearborn Fairlane Center, please click the following link November ACL Training Registration.

DECEMBER CHAPTER MEETING
December 13, 2011 - 4:30PM to 7:30PM

Data breaches have recently been an all-too-often topic of headlines. Sajay Rai, CEO of Securely Yours, LLC, and Steven Reger, Director for Consumer Solutions and Fraud Victim Assistance, TransUnion LLC, will discuss their perspectives on prevention, detection, remediation, and audit implications of data breaches. Don’t miss this great opportunity to network with the experts!

The meeting will be held at Vista Tech Center in Livonia, MI. Stay tuned for more information and registration opportunities!

JANUARY CHAPTER MEETING
Economic Update – Are we Headed Toward Recovery or Recession?
January 10, 2012 - 4:30PM to 7:30PM

To open 2012, we will have the opportunity to hear from two of our state’s most prominent financial experts. Paul Traub, a business economist from the Detroit Branch of the Federal Reserve, and W. Andy Dillon, Treasurer for the State of Michigan, will provide their insights into and expectations for our local and national economies. Prior to joining the economic research department of the Chicago Fed, Traub was the president of Scenario Economics LLC and senior economist for Americas Commercial Transportation Research Company, LLC (ACT Research). Andy Dillon has served three terms in the Michigan House of Representatives, and was elected by his colleagues to serve as Speaker of the House during his final two terms. Join us for this informative session!

This will be a joint meeting held in partnership with the Detroit Chapter of the Institute of Management Accountants. The meeting will be held at Vista Tech Center in Livonia, MI. Stay tuned for more information and registration opportunities!
Do You Have Something To Share With Local Members?  
Advertise in the IIA Detroit Chapter’s *Monthly Reporter*!

The Monthly Reporter has just the right space to publicize your message to Detroit’s leading professionals.

- Reasonable Pricing for High-Quality Ad Space
- Extremely Targeted Audience
- Reach Out to Local Members

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Contact us at chapteradmin@detroitiia.org or 866-895-1851 (toll-free) to discuss advertising opportunities.

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Look Who’s Hiring!  
**Detroit Chapter Website Job Posting Board**

The Detroit Chapter IIA is now listing open, audit-related positions in the surrounding Metro Detroit area on the **Job Posting Board** section of the **Chapter Website**. Bookmark the website for exciting new positions!

The Chapter is currently developing a process and pricing structure to accept posting applications from businesses looking to post their open positions on our website and in the newsletter. Once the process has been approved, it will be communicated on the **Chapter Website** and in the newsletter. Stay tuned for more information!

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**2011 -2012 Detroit IIA Chapter Schedule**

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<tr>
<th>Date</th>
<th>Event</th>
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<td>11/10/2011</td>
<td>Lunch-n-Learn Webinar: Transition from SAS 70 to SSAE 16</td>
<td>Webinar</td>
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<td>11/14-16/2011</td>
<td>Beginner ACL Training</td>
<td>U of M Dearborn</td>
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<tr>
<td>12/13/2011</td>
<td>Chapter Meeting w/ISACA: Data Breaches</td>
<td>VistaTech - Livonia</td>
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<tr>
<td>1/10/2012</td>
<td>Chapter Meeting w/IMA: Economic Update</td>
<td>VistaTech - Livonia</td>
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<tr>
<td>2/14/2012</td>
<td>February Chapter Meeting</td>
<td>VistaTech - Livonia</td>
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<tr>
<td>3/5-7/2012</td>
<td>13th Annual Spring Conference</td>
<td>U of M Dearborn</td>
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<td>4/10/2012</td>
<td>April Chapter Meeting: Student Night</td>
<td>VistaTech - Livonia</td>
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<tr>
<td>5/8/2012</td>
<td>May Chapter Meeting: Awards Night</td>
<td>VistaTech - Livonia</td>
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On October 11, 2011, the Detroit Chapter IIA held its first ever breakfast chapter meeting at the University of Michigan’s Dearborn campus! The meeting was well attended and well received with informative speakers and an attentive audience.

To begin the morning Brian Thelen, General Motors’ General Auditor, provided his perspectives on internal audit’s changing role in the workplace. Brian noted that in light of a rapidly changing regulatory and market environment, internal auditors are facing new challenges and new opportunities. He stressed that a broader range of skills are needed to assess and understand the risks and controls of the business.

Judge Stephen Murphy III, U.S. District Court for the Eastern District of Michigan, discussed the importance of internal audit’s role during investigations and prosecution. As auditors, the audience was interested to hear how they can impact an investigation in court. Judge Murphy provided his unique perspective of how auditors influence an investigation when it becomes an external matter.

October Attendance:
IIA Members - 39 • Students - 7
Walk-Ins - 7 • Non Members - 6
Retirees - 3 • Speakers - 2
Admin - 2
Total - 66
The Detroit Chapters of the IIA and ISACA are proud to co-sponsor the 13th Annual Spring Conference. A number of classes sell out each year. Don’t miss out on the opportunity to network with your peers, enhance your skills, and learn about new products / services out in the marketplace! With your support, we can achieve our goal of providing a local, world-class conference tailored to meet your needs without incurring travel costs. The 2012 event is no exception. This year’s conference will offer the following course tracks:

Track A:
- Securing Mobile Assets and Applications (7 CPEs)
- Cloud Computing - Critical Security and Control Issues (7 CPES)
- Planning and IT Security Strategy (7 CPEs)

Track B:
- Assessing the Security of Your Application Development Shop (15 CPEs)
- Preparing for a Secure and Controlled IPV6 Implementation (7 CPEs)

Track C:
- Introduction to SAP for Internal Audit and Internal Control Professionals (15 CPEs)
- Introduction to SAP GRC for Internal Audit and Internal Control Professionals (7 CPEs)

Track D:
- Risk-Based Approach to IT Infrastructure Security and Control Assessments (15 CPEs)
- Primer on Financial Reporting and Auditing for IT Auditors (7 CPEs)

Track E:
- Leadership Skills (15 CPEs)
- Audit Evidence & Professional Judgment: How to Effectively Use Critical Thinking (7 CPEs)

Track F:
- Catch Me if You Can: The Art of Fraud Detection (15 CPEs)
- Investigative Interviewing Skills (7 CPEs)

Track G:
- Risk Based Internal Auditing (22 CPEs)

Track H:
- Internal Audit University (22 CPEs)

Track I:
- Advanced Auditing for In-Charge Auditors (22 CPEs)

Track J:
- Bank and Financial Institution Fraud (22 CPEs)

Track K:
- Managing Audits As a Project (7 CPEs)

The Spring Conference returns to the University of Michigan, Dearborn Fairlane Center on March 5-7, 2012. For directions and registration information, please click Spring Conference Registration. We look forward to seeing you at the Spring Conference.