



# Monthly Reporter

November 2012

## PRESIDENTIAL PRESS

### Platinum Edition

#### November - A Time to Give Thanks

As we continue on our journey with this year's theme of "Driving 70 Years of Excellence in Detroit", I want to take a moment and give thanks to the numerous volunteers that make the Detroit Chapter the best in the United States.

I want to thank our membership for its commitment and support. We continue to have over one hundred combined attendees at our monthly events! Without your support and engagement, we would be unable to meet our mission.

I want to thank our monthly Presenters, Sponsors, and Chapter Administrator and Web Developer, who provide a foundation for great programming. Finally, I would like to thank our Board of Governors and Committee members who contribute their time and expertise to Detroit Chapter Excellence.

Specifically, on November 13, we have two renowned experts for our monthly chapter meeting, who will discuss fraud investigations and obtaining the truth in interviews. Our first speaker, Joe Koenig, owner of KMI Investigations LLC, will discuss how to identify fraud leveraging his diverse experiences from the Michigan State Police and as a Certified Fraud Examiner. William Edwards, our second speaker, is a Senior Investigator and the Director of Financial Investigations with Rehman Group. William will discuss his fraud experiences with financial institutions, health care providers, as well as background investigations.

In addition to our monthly chapter meeting, we also have other key November events for our membership including:

- CIA Examination Review on November 3 and November 10;
- Detroit IIA Social Mixer at Black Finn American Saloon on November 7; and
- A complementary Webinar on Securing Mobile Assets on November 14.

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### QUICKLINKS

- DETROIT CHAPTER HOMEPAGE  
[www.detroitiia.org](http://www.detroitiia.org)
- IIA WEBSITE  
[www.theiia.org](http://www.theiia.org)

## UPCOMING IIA CONFERENCES:

- 2013 General Audit Management Conference  
March 18-20, 2013  
Las Vegas, NV
- 2013 Gaming Conference  
April 3-5, 2013  
Las Vegas, NV, USA
- 2013 International Conference Management  
July 14-17, 2013,  
Orlando, FL, USA,

## WEB-BASED TRAINING:

- A New Service Model: Auditor Roles in Government Performance Measurement  
Nov 27 - Dec 6, 2012
- Audit Report Writing  
Oct 30 - Nov 08 2012

For event and registration details, visit [www.theiia.org/](http://www.theiia.org/)

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The Institute of Internal Auditors  
Detroit Chapter

# PRESIDENTIAL PRESS (cont.)

I hope you take advantage of these training and networking opportunities being provided in November.

If you have any comments or suggestions on ways we can improve our activities, please email me at [jbankowski@assetacceptance.com](mailto:jbankowski@assetacceptance.com).

As Thanksgiving and the holiday season approaches, I want to personally thank all of our membership for its commitment to our Chapter mission.

Best regards,

*Jeffrey S. Bankowski*

President, Detroit Chapter IIA

## CHAPTER EVENTS

Registration is available for most events online at [www.Detroitiia.org](http://www.Detroitiia.org)

### IIA MIXER - BLACKFINN AMERICAN SALOON

November 7, 2012 6pm

Private Room  
Appetizers and 1 drink will be provided  
530 South Main Street, Royal Oak

### NOVEMBER CHAPTER MEETING: EVALUATING BUSINESS RISK" AND "GETTING THE TRUTH IN INTERVIEWS"

November 13, 2012 4:00 - 7:30 pm  
Location - U of M Dearborn

For the November chapter meeting we will hear from two renowned experts. Joe Koenig, owner of KMI Investigations LLC, who will discuss how to spot lies and get the truth in interviews. We will also hear from Bill Edwards, Senior Investigator and the Director of Financial Investigations with The Rehmann Group's Corporate Investigative Services department. Bill will discuss fraud investigations and present actual case studies involving Internal Auditors. Join us for this informative and topical chapter meeting.

Speakers: William F. Edwards and Joe Koenig

### WEBINAR - SECURING MOBILE ASSETS

November 14, 2012

According to some of the industry experts, the security and management of smart devices like iPads, iPhones and Android phones are quickly becoming the weakest link in most organizations. The internal auditors would like to audit the management and security of these devices and are looking for a structured audit approach.

Presented By: Sajay Rai, CPA, CISSP, CISM

## EDITORIAL

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# CHAPTER EVENTS (cont.)

## CIA REVIEW CLASS FALL 2012

November 3 Saturday (5 HOURS)  
Part II 10:00 a.m. to 3:00 p.m.

November 10 Saturday (7 HOURS)  
Part III 9:00 a.m. to 5:00 p.m.

(includes 1 hour lunch break)  
Registration deadline - Thurs., Sept 6th Cost \$25

Location Eastern Michigan University Livonia Center,

## RISK BASED AUDITING

Presented by Rave Global Training LLC

Nov 19-20, 2012

Location-Davenport University's Lettinga Auditorium 1st Floor,  
West End Entrance, 6191 Kraft Avenue, SE Grand Rapids, MI 49512

Risk based audits are the leading method for performing value-added  
Internal Audits. This course is designed to teach the skills necessary  
to perform effective and efficient risk-based audits.

## IIA & ISACA DECEMBER JOINT CHAPTER MEETING

December 11, 2012 4:00 - 7:30 pm  
Location - U of M Dearborn

Building a Practical Enterprise Risk Management Program: The Foundation" &  
"Turning the ERM Process into Results"

Speakers: Brian Thelen, CPA and Jay R. Taylor, CIA, CISA, CFE, CRMA

## 2013 IIA AND ISACA SPRING CONFERENCE

MARCH 11-13, 2013  
Location - U of M Dearborn Fairlane Center

The Detroit Chapters of the IIA and ISACA are proud to co-sponsor the annual Spring  
Conference. Each year, the conference committee spends a considerable amount of time  
planning a comprehensive series of course offerings for our members and guest. The  
2013 event is no exception.

## ADVERTISE IN OUR NEWSLETTER

We are now accepting advertisements for our monthly chapter newsletter.  
Visit [www.detroitiia.org](http://www.detroitiia.org) for additional information

**Reasonable pricing**

Quarter page - \$85

Half page - \$165

Full page - \$330



# WHAT WE PROVIDE TO OUR MEMBERS

When speaking with new hires and college students, I sometimes get questions about whether it makes sense to pay the dues and officially join the IIA. After all, it can seem pretty expensive for someone just starting their career.

For me, the decision to join is a “no brainer”. In retrospect, it has been one of the things I invested in early in my career that reaped huge returns for me. So I feel good about telling people that they will easily get many times the price of membership back in value -- both in direct dollar savings as well as incalculable benefits -- which I’ll briefly describe for you below.

Everyone loves free stuff. First, our members all receive Internal Auditor magazine, the international journal of our profession, and the free iPhone or Android app. Membership also includes exclusive monthly members-only webinars from The IIA headquarters which provide free CPE opportunities without ever leaving your desk. At no charge, you get IIA Today, an IIA publication designed to provide relevant and timely information about internal audit news and what’s going on at The IIA. Access is also provided for the International Professional Practices Framework, plus associated Practice Advisories, Practice Guides and other tools that give you the “how to” be a successful internal auditor. They also have free downloads for members only, including the hugely popular Global Technology Audit Guides (GTAG) used not only internal auditors, but the PCAOB inspectors and others. You can also obtain free resume posting and access to career opportunities, advice and resources geared to looking for, or expanding on, careers in internal auditing. Finally, members receive access to free videos related to the profession on AuditChannel.tv and get exclusive savings on professional and personal services from IIA partners such as GEICO, Dell, Continental Airlines, and others.

My second favorite category of goodies involves discounts you receive with your membership. This includes a good percentage off on attendance at monthly dinner meetings, IIA training courses and seminars, associated training materials, books, certification material preparation fees, exam fees, and interactive programs via the IIA Bookstore. When you are ready, you can also get a discount on executive development through Vision University, which can save you hundreds of dollars.

The last benefit I will mention is one that I participated in establishing last year -- free webinars designed and delivered by local experts covering topics you need to know about. Here you can participate online in real time, or later connect whenever convenient to hear about a current topic in internal auditing, risk management, compliance, governance or information technology. Our Chapter is a leader in delivering these services locally to you -- all at no additional charge.

But the real value to me is in the networking -- the opportunity to meet not only the 1,200 members of the Detroit Chapter, but to have access to a global community of more than 175,000 practitioners in 165 countries. Where else can you get that?

In conclusion, as you decide how you want to enhance your career be sure to give an IIA membership a try. You will be glad you did.

**Jay R. Taylor, CIA, CRMA, CISA, CFE**

*Jay is General Director, Global Audit and Risk Management, for General Motors Company and serves on the Chapter’s Board of Governors.*

## ANNOUNCEMENTS

### **SUGGESTIONS OR COMMENTS**

We are interested in your feedback. Please send any comments or suggestions to Erin Erickson at [eerickson@accretivesolutions.com](mailto:eerickson@accretivesolutions.com).

### **IIA BRIDGE MEMBERSHIP**

Currently between employers? You may qualify for an IIA Bridge Membership.

Visit [Detroitiia.org](http://Detroitiia.org) for more details on how to apply

### **UPDATE YOUR IIA PROFILE**

If your contact, certification, or employment information has changed, please remember to update your IIA profile. Visit [www.theiia.org](http://www.theiia.org)

# GET IN ON THE GROUND FLOOR

WITH THE IIA'S EXCITING NEW RISK MANAGEMENT INITIATIVE!

You have the knowledge and experience Show it by earning your CRMA Certification!



The IIA's Certification in Risk Management Assurance™ (CRMA®) will assist you in demonstrating your ability to:

- Provide assurance on core business processes in risk management and governance.
- Educate management and the audit committee on risk and risk management concepts.
- Focus on strategic organizational risks.
- Add value for your organization.

Earn your CRMA during The IIA's Professional Experience Recognition (PER) period

Individuals earning a minimum of 155 points on the CRMA application for education, experience, and certifications held may qualify for the CRMA.

Log in to the Certification Candidate Management System (CCMS) on [www.theiia.org/certification](http://www.theiia.org/certification) to start your CRMA PROFESSIONAL EXPERIENCE RECOGNITION application today.

The CRMA, one more mark of professional distinction for internal audit practitioners.



# CAP UPDATE

## TOTAL SERVICE MEMBERS

MINIMUM REQUIREMENT

325

As of October 2012

261.90

As of October 2011

229.87

## TOTAL SERVICE PROFESSION

MINIMUM REQUIREMENT

200

As of October 2012

178.44

As of October 2011

231.58

## TOTAL SERVICE ADMINISTRATION

MINIMUM REQUIREMENT

160

As of October 2012

167.00

As of October 2011

198.00

Year total as of October 2012: 607.34    Year total as of October 2011: 659.45

### CAP Achievement Levels:

BRONZE..... 685  
SILVER..... 1060  
GOLD..... 1560  
PLATINUM..... Ten Years of Gold Status  
Detroit's 2011/2012 Point Total.....2,791.20

## NOTICES

### Help the Chapter Earn CAP Points!

Please let us know by sending information regarding your recent internal auditing articles, speaking engagements, summer interns, or any other CAP activities to CAP Committee Chair Marty Wood. Marty can be reached at [martin.wood@flintgrp.com](mailto:martin.wood@flintgrp.com) or at 734-233-7849.

### ATTENTION MEMBERS!

The Membership Committee is asking all Detroit members to notify the Chapter of changes or career milestones they want recognized such as contact information changes, professional certification achievements, CAP contributions, and other career milestones. A Membership Update Form is available on the Detroit Chapter's website at the following address: Visit [www.theiia.org](http://www.theiia.org)

Please fill in your updated information and click submit. The form only needs to be submitted when changes occur and will be made available at monthly Detroit Chapter meetings.

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**DETROIT CHAPTER FALL 2012  
CIA EXAM REVIEW COURSE**

**DATES AND TIMES**

October 27	Saturday	(5 HOURS)	Part I	10:00 p.m. to 3:00 p.m.
November 3	Saturday	(5 HOURS)	Part II	10:00 p.m. to 3:00 p.m.
November 10	Saturday	(7 HOURS)	Part III	9:00 a.m. to 12:00 p.m. <b>and</b> 1:00 p.m. to 5:00 p.m.

- November 10 session is all day, not just morning or afternoon
- Due to its nature and content, Part IV is not covered

**INSTRUCTORS**

Dr. D. Robert Okopny, CIA, CMA, CFE (Parts I and II)  
Dr. Edwin Etter, CIA, CPA, CFE, CGMA (Part III)

**LOCATION**

Eastern Michigan University Livonia Center, Room 423  
SW corner of Six Mile and I-275  
38777 W. Six Mile, Suite 400, Room 423

**MATERIALS**

- GLEIM CIA REVIEW MANUALS (16<sup>TH</sup>)
- CD'S NOT USED IN CLASS, BUT HIGHLY RECOMMENDED
- THESE CAN BE ORDERED AT 1-800-87-GLEIM
- ALL MATERIALS SHOULD BE ORDERED BY THE CANDIDATE

**PREPARATION**

- START REVIEWING OUTLINES AND PRACTICING MULTIPLE CHOICE QUESTIONS AS SOON AS POSSIBLE

**COST**

Cost per part is \$25

**ADVANCED REGISTRATION REQUIRED (SPACE IS LIMITED TO THE FIRST 40)**

Go to the Detroit IIA website for registration: [detroitiia.org](http://detroitiia.org)

Registration contact

CONTACT **QUESTIONS ABOUT COURSE MATERIALS AND STRUCTURE**

DR. BOB OKOPNY, CIA, [dokopny@emich.edu](mailto:dokopny@emich.edu) (734-487-0246 or 734-844-0890)