



Monthly Reporter

February 2013

PRESIDENTIAL PRESS

IN THIS ISSUE

- PRESIDENTIAL PRESS.....1 & 2
- CHAPTER EVENTS.....2 & 3
- CAP UPDATE.....5

FEATURES

- CHAPTER ANNIVERSARY3
- ANNOUNCEMENTS.....4
- JUNIOR ACHIEVEMENT
VOLUNTEER DAY.....4
- NOTICES.....5
- CALL FOR NOMINATIONS....6

QUICKLINKS

- DETROIT CHAPTER
HOMEPAGE
www.detroitiia.org
- IIA WEBSITE
www.theiia.org

Platinum Edition

February - Celebrating 70 Years of Excellence in Detroit!

Let me begin by extending My Very Best Wishes and Congratulations to all of our Detroit membership. Happy Anniversary - IIA Detroit! Let me also at the same time acknowledge the past Presidents, volunteers, and advisors who have built this chapter to national acclaim.



Through the years, we have pursued excellence and strived for platinum status in everything we do. Our relentless commitment to serve our members, our community, and our profession have been on display since our chapter was formed on January 27, 1943. This month, we celebrate that success in platinum style with two renowned speakers who will discuss internal audit - the past, the presence, and the future.

On February 12, we commence our 70th celebration with Douglas J. Anderson of Dow Chemical Company who will discuss "what internal audit needs to do to earn its keep". Doug is the Global Finance Director at Dow and oversees the controller's efforts supporting M&A activity and challenging accounting matters. Doug is the Vice Chair - Professional Guidance and on the Executive Committee of the Board of Directors of the IIA. Doug was a member of the Standing Advisory Group of the PCAOB and a member of the oversight taskforce for the COSO Monitoring Project.

Our keynote speaker will be J. Michael Peppers. Mike is the current Chairman of the Institute of Internal Auditors North American Board. Mike will provide a two part message from a unique vantage point. First, he will bring us up to date on the strategic activities of the Board and ensure we are aware of the valuable services available to us. Second, he will draw from the latest thought leadership and research of the IIA to give us an update on the profession of internal auditing and some imperatives we must consider to maximize our effectiveness in the current environment.

UPCOMING IIA CONFERENCES:

- 2013 General Audit Management Conference
March 18-20, 2013
Las Vegas, NV
- 2013 Gaming Conference
April 3-5, 2013
Las Vegas, NV, USA
- 2013 International Conference Management
July 14-17, 2013,
Orlando, FL, USA,

Webinars:

- 2012 IIA ARCHIVED Webinars available at theiia.org

For more events visit

www.theiia.org/

Institute of Internal Auditors
Detroit Chapter
P.O. Box 703327
Plymouth, MI 48170
866-895-1851 (Toll-Free)
866-895-1851 (Fax)
www.detroitiia.org
ChapterAdmin@detroitiia.org



The Institute of Internal Auditors
Detroit Chapter

PRESIDENTIAL PRESS (cont.)

On behalf of the Board of Governors, I would like to extend sincere congratulations to our chapter. Anniversaries are not only a time of celebration but also a time of reflection. We look forward to pursuing Another 70 years of Excellence and continuing to make the Detroit Chapter the best chapter in the United States.

If you have any comments or suggestions on ways we can improve our activities, please email me at jbankowski@assetacceptance.com.

Jeffrey S. Bankowski

President, Detroit Chapter IIA

CHAPTER EVENTS

70TH ANNIVERSARY EVENT

February 12, 2013

Pre-Dinner Topic: What Internal Audit Needs To Do To Earn Its Keep

Internal Audit has a unique role in an organization. It is the third line of defense for an organization and has responsibilities no other party can fulfill. Doug will explore the attributes internal audit needs to execute these responsibilities, how internal audit needs to use these attributes, and the area calling out for the attention of a high-performing internal audit function: culture.

Presented By: DOUGLAS J. ANDERSON

Our speaker for this session is J. Michael Peppers, CIA, CRMA. Mike is the current Chairman of The IIA's North American Board. He will share a special two-part message from that unique vantage point. First, he will bring us up-to-date on the strategic activities of the Board so we can fully understand its role in representing us as North American members and ensure we're aware of the valuable services available to us. Second, he will draw from the latest thought leadership and research of The IIA to give us an update on the profession of internal auditing and some imperatives we must consider to maximize our effectiveness in the current environment.

Presented By: J. Michael Peppers

LEVERAGING ANALYTICS IN IA - CRITICAL SUCCESS FACTORS AND INTEGRATION KEY DRIVERS WEBINAR

February 13, 2013

Noon to 1 pm
1 CPE credit

EDITORIAL

Editor-in-Chief
Richard Cozart

Contributions

Nichole McCarthy
Michael Ross, CIA, CFE, CGFM
Martin Wood, CIA

Advertising

Nichole McCarthy
ChapterAdmin@detroitiaa.org

Officers

Jeffrey Borkowski, MBA, CIA,
CPA, CRMA
President

Susan Yamin CPA
1st Vice President

Erin S. Erickson, CIA, CRMA,
CISA
2nd Vice President

David Shears, CIA, CISA, CFE,
Secretary

Pamela Weipert, MBA, CIA,
CPA, CGAP
Treasurer

Board of Governors

Andy Rosick, CIA
John Schaefer, CIA
Christine Dobrovich
Keith Carlson, CIA, CRMA,
CRISC

Dan Wiechec, CIA, CPA, CISA,
CISSP, CFE, CIPP
Martin S. Wood, CIA

David Flynn, CPA, CISA
Pam Bishop, CIA, CFE, CISA,
CRMA, CRISC

Ed Etter, PhD, CPA, CIA, CFE,
CGMA

Sajay Rai, CPA, CISSP, CISM
Gary Snyder, CIA
Sharon L. Gipson, CPA

Hal Hebel, CPA
Jay R. Taylor, CIA, CFE, CISA,
CRMA

*President of the IIA Student
Chapter,*
Eastern Michigan University
Andrea Martins
Central Region, District 2 Rep.
Duane Borkowski, MBA, CIA

CHAPTER EVENTS (cont.)

This webinar will assist participants in developing a roadmap to accelerate the integration of analytics within the internal audit function. During this webinar participants will learn how characteristics of their organization's strategic vision, business environment and technology impact the use of analytics. By understanding these characteristics, or critical success factors, internal audit can determine the type of analytic they should use to support various audits. During this webinar we will also discuss the types of audit evidence supported by different forms of analytics, and what internal audit should do to accelerate the integration of analytics into the audit when they work in an analytic "friendly" organization. We will also discuss techniques internal audit can use to help organizations develop good analytic practices and become analytic "friendly." To join the webinar click [here](#):

Presented By: Opher Jackson

View the webinar at:

Lnk: <https://www.brighttalk.com/webcast/6551/64685/62353>

2013 IIA AND ISACA SPRING CONFERENCE

MARCH 11-13, 2013

Location - U of M Dearborn Fairlane Center

The Detroit Chapters of the IIA and ISACA are proud to co-sponsor the annual Spring Conference. Each year, the conference committee spends a considerable amount of time planning a comprehensive series of course offerings for our members and guest. The 2013 event is no exception.

More information can be found at:

Link: http://detroitiaa.org/PDF/2013_Detroit_Spring_Conference.pdf

19TH ANNUAL FRAUD CONFERENCE

Featuring Don Rabon Contemporary Interviewing Dynamics

April 30, 2013

VisTaTech Center – Schoolcraft College
18600 Haggerty Rd. (Between 6 Mile and 7 Mile),
Livonia, MI 48152 – Tel (734) 462-4610

Under the canopy of the interview process there are a myriad of sub-topics all related to obtaining a successful communication outcome. Of these dynamics, The Elements of Deception, The Tactical Mindset of the Deceiver, The Selected Interview Tactical Application and the Opportunity to Detect Deception and Nonverbal Behavior and Deception Assessment are of critical importance. Additionally the inter-relationship of these dynamics requires that the interviewer maintain a high level of proficiency in each element. In this session each element will be presented and linked to the additional concepts. The presentation will involve a blended format that includes: individual and group discussions, video examples, polling exercises and group assessments.

Please visit Don's web site at www.hamletsmind.com

ANNOUNCEMENTS

SUGGESTIONS OR COMMENTS

We are interested in your feedback. Please send any comments or suggestions to Erin Erickson at eerickson@accretivesolutions.com.

IIA BRIDGE MEMBERSHIP

Currently between employers? You may qualify for an IIA Bridge Membership.

Visit Detroitiia.org for more details on how to apply

UPDATE YOUR IIA PROFILE

If your contact, certification, or employment information has changed, please remember to update your IIA profile. Visit www.theiia.org

ADVERTISE IN OUR NEWSLETTER

We are now accepting advertisements for our monthly chapter newsletter.
Visit www.detroitiia.org for additional information

Reasonable pricing

Quarter page - \$85

Half page - \$165

Full page - \$330

IIA-JUNIOR ACHIEVEMENT VOLUNTEER DAY

WHAT: Help junior high/high school kids learn the importance of personal budgets and finances

WHEN: February 15, 2013

WHERE: QUICKEN LOANS JA FINANCE PARK, 577 E. LARNED IN DETROIT

MORE INFO: http://jamichigan.org/programs/quicken_loans_ja_finance_park

SIGN UP SHEET: Available at the check-in table

- OR -

Contact Dave Flynn:

248-763-9637

dflynn@orionsolutionsgroup.net



Learning in action at the Finance Park

CAP UPDATE

TOTAL SERVICE MEMBERS

MINIMUM REQUIREMENT

325

As of January 2013

582.15

As of January 2012

434.42

TOTAL SERVICE PROFESSION

MINIMUM REQUIREMENT

200

As of January 2013

451.51

As of January 2012

318.69

TOTAL SERVICE ADMINISTRATION

MINIMUM REQUIREMENT

160

As of January 2013

221.00

As of January 2012

242.00

Year total as of January 2012: 1254.65 Year total as of January 2011: 955.11

CAP Achievement Levels:

BRONZE..... 685
SILVER..... 1060
GOLD..... 1560
PLATINUM..... Ten Years of Gold Status
Detroit's 2011/2012 Point Total.....2,791.20

NOTICES

Help the Chapter Earn CAP Points!

Please let us know by sending information regarding your recent internal auditing articles, speaking engagements, summer interns, or any other CAP activities to CAP Committee Chair Marty Wood. Marty can be reached at martin.wood@flintgrp.com or at 734-233-7849.

ATTENTION MEMBERS!

The Membership Committee is asking all Detroit members to notify the Chapter of changes or career milestones they want recognized such as contact information changes, professional certification achievements, CAP contributions, and other career milestones. A Membership Update Form is available on the Detroit Chapter's website at the following address: Visit www.theiia.org

Please fill in your updated information and click submit. The form only needs to be submitted when changes occur and will be made available at monthly Detroit Chapter meetings.

Internal Audit Executive of the Year Award

Call for Nominations

The Institute of Internal Auditors (IIA) is the internal audit profession's global voice, recognized authority, acknowledged leader, chief advocate, and principal educator. The Detroit Chapter was one of the first chapters in the United States and this year will mark its 70th anniversary.

We are seeking nominations for the first annual Internal Audit Executive of the year award. The Internal Audit Executive of the year is being awarded to one Internal Audit executive to recognize proven leadership, exceptional achievement in business and significant contribution to the community, including a desire to work with others to foster lifelong learning.

Eligibility and Selection Criteria: Each nominee should exemplify leadership, business acumen, commitment to the internal audit profession and community service. To be eligible for the award, the nominee must be a member of the Detroit Chapter of the IIA and have demonstrated:

- ❖ Internal Audit leadership in their position, industry, community, etc.;
- ❖ Support of IIA standards and compliance with the IIA code of conduct
- ❖ Commitment and clear contributions to the professional practice of Internal Auditing;
- ❖ Active involvement in support of the community;
- ❖ Support and/or advocacy of the importance of lifelong learning
- ❖ Involvement in Internal Audit thought leadership initiatives and/or innovation;

Expectations of the Award Recipient: The candidate selected to receive the award must be willing to participate in and speak at 2 related events:

- ❖ Participate in and speak at the Audit Executive of the Year presentation ceremony
- ❖ Attend the subsequent Audit Executive of the Year ceremony to introduce the next recipient and present the award to the successor

Additional information, including the nomination form can be found online @ www.detroitiia.org

Confidentiality: All submissions received will remain confidential