The End of the Chapter’s Year

As I write this message, the Chapter is preparing to end its year and will shortly begin planning the 2012 – 2013 activities. I hope that you found the meetings, webinars and Spring Conference beneficial. We will complete the year with a discussion on leveraging predictive analytics, modeling, and business intelligence to drive profitability and data driven-decisions – from an internal audit and operational perspective. This is a trend in internal auditing that is gaining more momentum and should prove to be beneficial to the internal audit profession if implemented. In addition to the Chapter meeting, the Chapter is having its annual social event, the Dinner Cruise, on Friday, May 18. I hope you can join us for the cruise – it has been a fun event in prior years and I expect the same this year.

As I look back at the year, the Chapter has accomplished a number of its goals. We held our first webinar and are having several more in the following months. We had the best Spring Conference ever. We provided five students with a $1,000 scholarship each and made a donation to the Internal Audit Academic Foundation. We achieved Platinum level status with our CAP program and we are in the process of updating our Chapter’s website. None of these accomplishments could have been achieved without the help and support of the Board and the Chapter volunteer members. I know that our members don’t always see the amount of work that goes on to make an event successful but these accomplishments could not have been achieved without your dedication and support and for that – I want to say THANK YOU. I really appreciate your support and dedication to the Chapter and its members.

If you have any comments or suggestions on ways we can improve our activities throughout the year, please email me at Daniel.wiechec@gm.com with your suggestions.

Sincerely,

Daniel Wiechec
MAS, CPA, CIA, CISA, CISSP, CFE
President, Detroit Chapter IIA
CHAPTER EVENTS

UPCOMING IIA CONFERENCES:

- 2012 Boston International Conference
  July 9-11, 2012
  Boston, MA
- Governance, Risk and Control Conference
  August 20-22, 2012
  Palm Beach, FL
- 2012 Southern Regional Conference
  September 16-19, 2012
  Austin, TX
- 2012 All Star Conference
  October 9-11, 2012
  Las Vegas, NV

WEB-BASED TRAINING:

- IIA Practice Guide: Quality Assurance and Improvement Program
  April 30, 2012
- Performing External Quality Assessments of the Internal Audit Activity
  Starts May 1, 2012
- Audit Report Writing
  Starts May 7, 2012
- Operational Auditing: Influencing Positive Change
  Starts May 7, 2012
- Practice Guide Review: Independence and Objectivity
  May 9, 2012
- Your Personal Brand: Manage It!
  May 15, 2012

For event and registration details, click the links above or visit https://na.theiia.org/training/Pages/Training-and-Events.aspx for all IIA sponsored training events.

MAY CHAPTER MEETING: Awards Night
Leveraging Predictive Analytics, Modeling, and Business Intelligence to Drive Profitability and Data Driven-Decisions - From an Internal Audit and Operational Perspective
Tuesday, May 8, 2012 - 4:00PM

Although the ability to store, access, and analyze vast amounts of information has grown exponentially during the past decade, a majority of organizations struggle to capture real-time data flows, making it harder to identify anomalies, generate sufficient insights, and issue audit opinions. In addition, many audit departments are tasked to review complex models that drive strategic decisions.

Join us for this chapter meeting to hear our subject-matter experts discuss:

- How they successfully convinced management that using analytical techniques boosts efficiency and effectiveness
- How to determine the kind of analytics that you need in your organization
- Data analytics drivers
- Interpreting data analyses
- Evaluating when analyses are applicable
- Approaches for internal auditors to assess risk of models and business intelligence platforms
- Skill sets and processes needed to successfully implement business intelligence.

Our moderator is:

- **Jeff Bankowski**, Vice President of Strategy, Analytics, and Shared Services, Asset Acceptance

Our panelists include:

- **Julie Reese**, Senior Manager, Protiviti Financial Risk and Compliance Practice
- **Eric Robinson**, Manager of Business Intelligence, Credit Acceptance Corporation
- **Ozgur Tuzcu**, Managing Consultant, IBM Corporation

Julie Reese is a Senior Manager in Protiviti’s Financial Risk and Compliance practice. Julie supports and provides risk management to global and national financial institutions, credit card companies, regional and middle market banks, insurance, finance and student lending companies. Julie offers widespread experience in risk management strategies and financial modeling, including enterprise and credit risk. Julie was also a commercial banking officer for JP Morgan Chase Bank.

Eric Robinson is currently Manager of Business Intelligence for Credit Acceptance Corporation. He is responsible for developing business process enhancements and recurring reporting for the Company’s loan servicing operations. Previously, Eric was a Senior Business Analyst with Asset Acceptance, where he worked in model development, data governance, and corporate strategy. He has also served as an Internal Auditor with Asset Acceptance and holds the CIA designation.

Ozgur Tuzcu is currently a Managing Consultant in IBM Corporation where he serves as a specialist in advanced analytics initiatives. In his current role, Ozgur is assisting the Integrated Supply Chain Organization building internal Analytics competency and growing Smarter Supply Chain decisioning. Currently, Ozgur is working on Portfolio Segmentation, Demand Sensing and Shaping, and Forecasting initiatives. Prior to IBM, Ozgur held leadership positions at AACC and DTE Energy.

To register and for further information including directions to the VisTa Tech Center at Schoolcraft College in Livonia, please click the following link May Chapter Meeting Registration. For group registration, please contact the Chapter Administrator at 1-866-895-1851 or at ChapterAdmin@detroittiia.org. See below for pricing info.

*Cost for Chapter Meetings: $40 Members¹; $45 Non-Members; $20 Retirees & $10 for Students.
¹Members who register before May 3, 2012, can take advantage of a reduced price of $35.

An Annual Calendar of Chapter Events can be viewed at the following link: http://www.detroittiia.org/Events.htm


Total Points Earned as of 04/15/12...2,503.62
Point Total as of 04/15/11................. 2,457.33
CAP Achievement Levels:
BRONZE................................. 685
SILVER................................... 1060
GOLD.................................... 1560
PLATINUM........ Ten Years of Gold Status
Detroit’s 2010/2011 Point Total........... 2624

Help the Chapter Earn CAP Points!
Please let us know by sending information regarding your recent internal auditing articles, speaking engagements, summer interns, or any other CAP activities to CAP Committee Chair Marty Wood. Marty can be reached at martin.wood@flintgrp.com or at 734-233-7849.

MAY MEETING MENU
HERB CRUSTED ATLANTIC SALMON WITH LOBSTER TORTILLA BROTH
GRILLED BREAST OF CHICKEN FLORENTINE STYLE
WHOLE GREEN BEANS ALMONDINE
TWICE BAKED POTATO
CLASSIC CAESAR SALAD
WALDORF SALAD
CREAMY COLESLAW
CHEESECAKE
CHAPTER WEBINAR SERIES: Safeguarding Critical Assets – A Practical Approach

May 3, 2012 - 12:00PM to 1:00PM - Operationalizing the Classification Program

The first webinar in the series will discuss the ingredients to define a data classification policy and expand operational procedures to assist data owners in classifying the data. This classification is the first step in identifying the “crown jewels” for an organization. Some of the topics covered by the webinar will include:

- Data Classification Policy and examples
- Process of classifying data (and examples on how to classify data)
- Process of labeling classified data (Example of SharePoint for Microsoft classified documents)
- Discussion of role of a data owner

June 7, 2012 - 12:00PM to 1:00PM - Classification Ends - Risk Management Starts

The second webinar in the series will focus on integrating the classification program into enterprise risk management program. The discussion will focus on taking the end results of the classification process and linking them to the risk management frameworks.

July 23, 2012 - 12:00PM to 1:00PM - Labeled It: Tagged It: Now Track It

The third webinar in the series will focus on sustainability. The discussion will focus on how to monitor and track the controls related to the “crown jewels”.

The links to the webinars will be communicated at a later date. Viewing these webinars requires a Brighttalk account, if you do not have one, register by clicking here. Registration is free. All webinars will earn participants one (1) CPE.

Webinar Presenter:
Sajay Rai, CEO of Securely Yours LLC, has more than 32 years of experience in information technology, specializing in information technology architecture, information risks and controls, information strategy and planning. Prior to starting his company, Mr Rai was a Partner in Ernst & Young’s Risk Advisory Solutions Practice. He was the Global Coordinating Partner for clients like Blue Cross Blue Shield of Michigan, Yazaki NA, Tecumseh and Compuware. He led major engagements at General Motors, Visteon and DTE.

Prior to EY, Mr. Rai worked with IBM for 13 years, most recently serving as Managing Director of the national Business Continuity and Contingency consulting practice. He was instrumental in starting the company’s Information Security consulting practice and managing its information technology consulting practice in Latin America.

Mr. Rai co-authored a recently published book, Defending the Digital Frontier – A Security Agenda. Mr. Rai is a regular speaker at industry conferences on information technology strategy, business continuity, digital security and general IT issues and is frequently quoted in magazines and newspapers He holds a Masters degree in Information Management from Washington University of St. Louis, and a Bachelors degree in Computer Science from Fontbonne College of St. Louis.

CHAPTER TRAINING: Implementing Spreadsheet Controls

Monday, May 7, 2012 - 1:00PM - 3:00PM
U of M Dearborn - Fairlane North Campus

Please bring your laptop and be ready to learn through a hands-on training session. Spreadsheets are often poorly controlled and contain numerous complex formulas, macros and links to other spreadsheets and databases. In addition, the desktop environment is often uncontrolled. Learn best practices to effectively control spreadsheets and help ensure the accuracy of financial data and operational metrics. Join us to learn:

- How and what controls to incorporate - both external and internal - to your spreadsheets
- Spreadsheet protection and data validation techniques
- Other best practices

The course is $20 per participant and will earn 2 CPE credits. To register and for further information including directions to the VisTa Tech Center at Schoolcraft College in Livonia, please click the following link Chapter Training Registration. For group registration, please contact the Chapter Administrator at 1-866-895-1851 or at ChapterAdmin@detroitiia.org.

Note: Participants should be experienced with Excel at least at an advanced-beginner to intermediate level.
2011-2012 IIA Annual Member Survey
Help drive the future of our chapter!

Complete our annual member survey - it takes less than 5 minutes!

Tell us about your training interests and delivery preferences, most effective communication methods, favorite chapter events, etc.

Click here to take the survey and Good Luck!

Survey closes April 30th
(one entry per person)

IIA, ISACA and IMA Social Event!
Mark Your Calendar for this Exciting Chapter Event!

Private Chartered Dinner Cruise on the Detroit River with Diamond Cruises.
Non-Refundable Cost for Members and their Non-Member Friends is $28.00 per person!

Your cost includes the following:
Prime Rib of Beef w/ Au jus (chef to carve)
Vegetable Lasagna
Mostaccioli w/ Marinara Sauce
Michigan Salad
Parsley Baby Carrots
Red Skin Potatoes
Rolls and Butter
Cake
Coffee and Soft Drinks

Entertainment & Cash Bar

When
Friday, May 18, 2012 6:00 PM - 9:30 PM

Where
Diamond Jack Charter Cruises
Stroh’s River Place Dock
201 Joseph Campau
Detroit, MI 48207

Event Registration
Registration Fee $28.00

RSVP
Thursday, May 10, 2012

Click Here for More Information and Registration!
Employment Opportunities!

BCBSM is looking for highly qualified individuals to join the Blues team. Some of the areas where BCBSM provides exciting careers are:

**Blue Cross Blue Shield of Michigan/Detroit/Michigan - Auditor II:**
This position assists management with general supervision in mitigating corporate risk exposures by conducting corporate control assessments of, providing risk education and consulting services to BCBSM, its subsidiaries, vendors, supplier and contractors of the company.

Candidate must be able to perform audits and reviews which include identifying risks and controls to mitigate risk, testing of controls, writing audit reports and conducting exit conference meetings. Financial audit experience, knowledge of data analytic tools (i.e. ACL, SAS) and continuous auditing is preferred. B.A. required and advanced degree preferred.

Four years related work experience required, which includes two years of auditing experience.

**Blue Cross Blue Shield of Michigan/Detroit/Michigan - IT Auditor I:**
This position assists management with general supervision in mitigating corporate risk exposures by conducting IT control assessments, providing risk education and project consulting services.

Candidate must be able to perform reviews over information security controls - physical access, logical access (application, operating system, and network), etc. Knowledge of data analytic tools (i.e. ACL, SAS) and continuous auditing is preferred.

Two years of experience in IT Auditing or related IT experience required.

**Blue Cross Blue Shield of Michigan/Detroit/Michigan – IT Auditor I Risk and Advisory Services:**
This position assists management with general supervision in mitigating corporate risk exposures by conducting IT control assessments, providing risk education and project consulting services.

Candidate must be able to function as skilled consultant able to identify, assess, and effectively communicate risks affecting an auditable unit as well as provide recommendations for mitigation. Knowledge of IT audit, governance and project system implementations is preferred.

Three plus years of related work experience preferred.
CHAPTER NOMINATIONS

Earlier this year, our Board accepted nominations for qualified individuals to fill the open Board of Governors and Officer positions. In accordance with the Bylaws of the Detroit Chapter, the Chapter Nominating Committee recommends the following candidates to fill Officer and Board positions for the 2012-2013 Chapter Year. Elections will be held at the May 8, 2012 IIA Chapter meeting and Annual Meeting of the Membership.

PRESIDENT
Jeffrey Bankowski, MBA, CIA, CPA. Jeff is the Vice President of Strategy, Analytics, and Shared Services for Asset Acceptance Capital Corp. In his role, Jeff is responsible for Corporate Strategy, Portfolio Management, M&A, Analytics, Direct Marketing, and Shared Service operations. Previously, Jeff was the Director of Internal Audit for Asset Acceptance. Jeff has also served as the Chief Accounting Officer and Director of Worldwide Accounting Operations for Teksid Aluminum and has held financial and operational roles with BP, KPMG, and the Chicago Mercantile Exchange.

FIRST VICE PRESIDENT
Susan Yamin CPA. Sue is an Integrated Internal Audit Specialist with more than 11 years in the internal audit profession focused on Fortune 500 companies and the Health Care industry. As a Professional Practices Audit Manager with Comerica Corporation, she was a leader in the development of audit methodologies, data-mining, quality assurance programs, Sarbanes Oxley testing and reporting procedures, and infrastructure reporting mechanisms to improve the internal audit function. As a former Principal Auditor with Blue Cross Blue Shield of Michigan, she was heavily involved in creating audit consulting methodologies for large software development projects, teaching Business Risk and conducting risk assessments for annual audit planning and individual audits. Susan is currently serving on the Board of the Detroit Chapter of ISACA and is currently the Secretary of the Detroit Chapter IIA Board of Governors.

SECOND VICE PRESIDENT
Erin S. Erickson, CIA. Erin is currently Director of the Enterprise Governance Practice for the Detroit market at Accretive Solutions. He has over 15 years of experience in both public accounting and industry, conducting both operational and financial audits. Erin began his career in private industry, and as Manager of Worldwide Operational Audit he was responsible for coordinating the internal audit program for US and international operations. Prior to joining Accretive Solutions, Erin was a Manager in the Internal Audit Services practice at Deloitte & Touche, leading teams performing outsourced and co-sourced internal audits, as well as Sarbanes-Oxley implementations for a variety of Fortune 100 clients. Since joining Accretive, Erin has been involved with numerous internal audit and Sarbanes-Oxley engagements, developing methodologies, and managing assessments and remediation projects, to implement Sections 302 and 404. More recently, Erin has been assisting clients with their compliance efforts related to J-SOX and the Annual Financial Reporting Model Regulation as well as development and implementation of Enterprise Risk Management programs.

TREASURER
Pamela Weipert, MBA, CIA, CGAP, CPA. Pam is currently County Auditor of the Oakland County Auditing Division. Prior to her current position, Pamela was Chief Auditor for the City of Detroit Office of the Auditor General. She serves as a Local Representative for the Midwestern Intergovernmental Audit Forum (MIAF) Executive Committee and also serves the Association of Local Government Auditors (ALGA) Awards and Education Committee. In addition, she holds membership with the Association of Fraud Examiners.

SECRETARY
David Shears, CIA, CISA, CFE. David is the Audit Director of Affinia Group which is a leading supplier of filters and brakes for the automotive aftermarket. Prior to his current role as Chief Audit Executive, he was the Internal Audit Director for Metaldyne, and he has created and managed audit functions at both Lear and Federal-Mogul. During his 30 years in business, he has worked in manufacturing, banking, utilities, consulting, and insurance industries. David was also an adjunct professor at Walsh College.

BOARD OF GOVERNORS
Pam Bishop, CIA, CFE, CISA, CRMA, CRISC (Term expires 2015). Pam has over 25 years auditing and operational experience in banking, insurance, manufacturing, and utilities industries. In addition to her internal audit background, she was a bank regulator with the US Treasury Department, Vice President of Operations at a bank and mortgage company, and IT Risk Manager for a large tier 1 supplier. She has also served as a team leader for financial and IT SOX implementations. Currently, she is a Consultant with Experis Finance. Pam has a BSBA from Michigan Technological University and an MBA from Eastern Michigan University. She is also a former adjunct Lecturer in the accounting department at Eastern Michigan University.

David Flynn, CPA, CISA (Term expires 2015). David Flynn is the Managing Director of Resources Global for the Michigan area. Dave began his career in audit in 1991 at Deloitte, and has been involved in the profession as both an internal auditor and an external consultant for more than 20 years. Dave has been involved with the Detroit IIA since the late 1990s, serving as a Board Member, Past President, volunteer, and occasionally as a speaker at the monthly meetings.

Sharon L. Gipson, CPA (Term expires 2014). Sharon is the Director and Assistant General Auditor for Blue Cross Blue Shield of Michigan. She holds a Bachelor of Arts degree in Business Administration from Marygrove College. She is a CPA and past President for the Detroit Chapter IIA. She is also a Leadership Oakland (Class XXII) Alumni.

Hal Hebel, CPA (Term expires 2015). Hal joined Credit Acceptance in January 2012 as the Director of Internal Audit. From June 1997 through January 2012, he worked in public accounting at the Southfield office of Grant Thornton LLP most recently as Audit Senior Manager. At Grant Thornton LLP he specialized in audits of publically held financial institutions and specialty finance companies. Mr. Hebel is a member of the Michigan Association of Certified Public Accountants, American Institute of Certified Public Accountants and the Institute of Internal Auditors. He earned a Bachelor’s of Business Administration degree in Accounting from The University of Michigan – Dearborn.

Nominee Bios are Continued on Page 8
ATTENTION MEMBERS!

The Membership Committee is asking all Detroit members to notify the Chapter of changes or career milestones they want recognized such as contact information changes, professional certification achievements, CAP contributions, and other career milestones. A Membership Update Form is available on the Detroit Chapter’s website at the following address: http://www.detroitiia.org/Member_Update.htm

Please fill in your updated information and click submit. The form only needs to be submitted when changes occur and will be made available at monthly Detroit Chapter meetings.

It is also important to update your profile with IIA Global. This can be done by logging on at www.theiia.org and clicking Update Your Profile.